

SPRING CLEANING

Spring cleaning is an opportunity to clear out the old and make room for the new, and we want to help you do a little spring cleaning with your Young Living sharing resources! This will allow you to clear out old information from your marketing materials and your online presence and build a new foundation for sharing the products you love with the most up-to-date information possible.

We're asking all members to inspect their materials for claims about our products that do not comply with federal regulatory authorities' guidelines. These claims can hide anywhere, from shareable postcards to the far corners of social media pages and websites. To help you find and clean these pages, we've provided you with the following spring cleaning checklist.

Please review each item below and make sure you are completely compliant by comparing each to the resources we've provided in the Product Education tab in Virtual Office. Your business can grow more rapidly with marketing materials that are squeaky clean, so it's time to get scrubbing!

Keep in mind that this is not an all-inclusive list. We are providing these items to help members avoid any impermissible product claims. Please see section 5.3 of our Policies and Procedures for more information or contact our Conduct Success team at conduct@youngliving.com. For more educational tools, please follow the Conduct Success Facebook page.

SOCIAL MEDIA, BLOGS, AND WEBSITES

- Personal Facebook page
- Business Facebook page
- Instagram
- Pinterest
- Twitter
- LinkedIn
- YouTube
- Google+
- Snapchat
- Vimeo
- Wordpress
- Tumblr
- Periscope
- Flickr
- MySpace
- Cross.TV

ITEMS ON YOUR SOCIAL MEDIA SITES

- Profile picture
- Cover photo
- Hashtags
- Comments
- Notes
- Messages
- Posts made in private groups
- Posts made in public groups
- Photos
- Tweets
- Retweets
- Posts
- Pins
- Re-pins
- Pin descriptions
- Testimonials
- Redirected links
- Shared posts
- Events
- Group messages
- Captions on photos
- Videos
- Group boards
- Secret boards
- Posts you are tagged in
- LifeKnot
- StumbleUpon
- Photobucket
- Personal websites
- FuelMyBlog
- Blogger
- Squarespace